



HORSELL

make complex simple

PUBLICATIONS DEVELOPMENT



PUBLICATIONS DEVELOPMENT

OUR SERVICES

Our Publications Development services include:

- Desktop Publishing
- Editing
- Illustrations & Graphics
- Technical Authoring including S1000D / DEF(AUST)IPS-5630

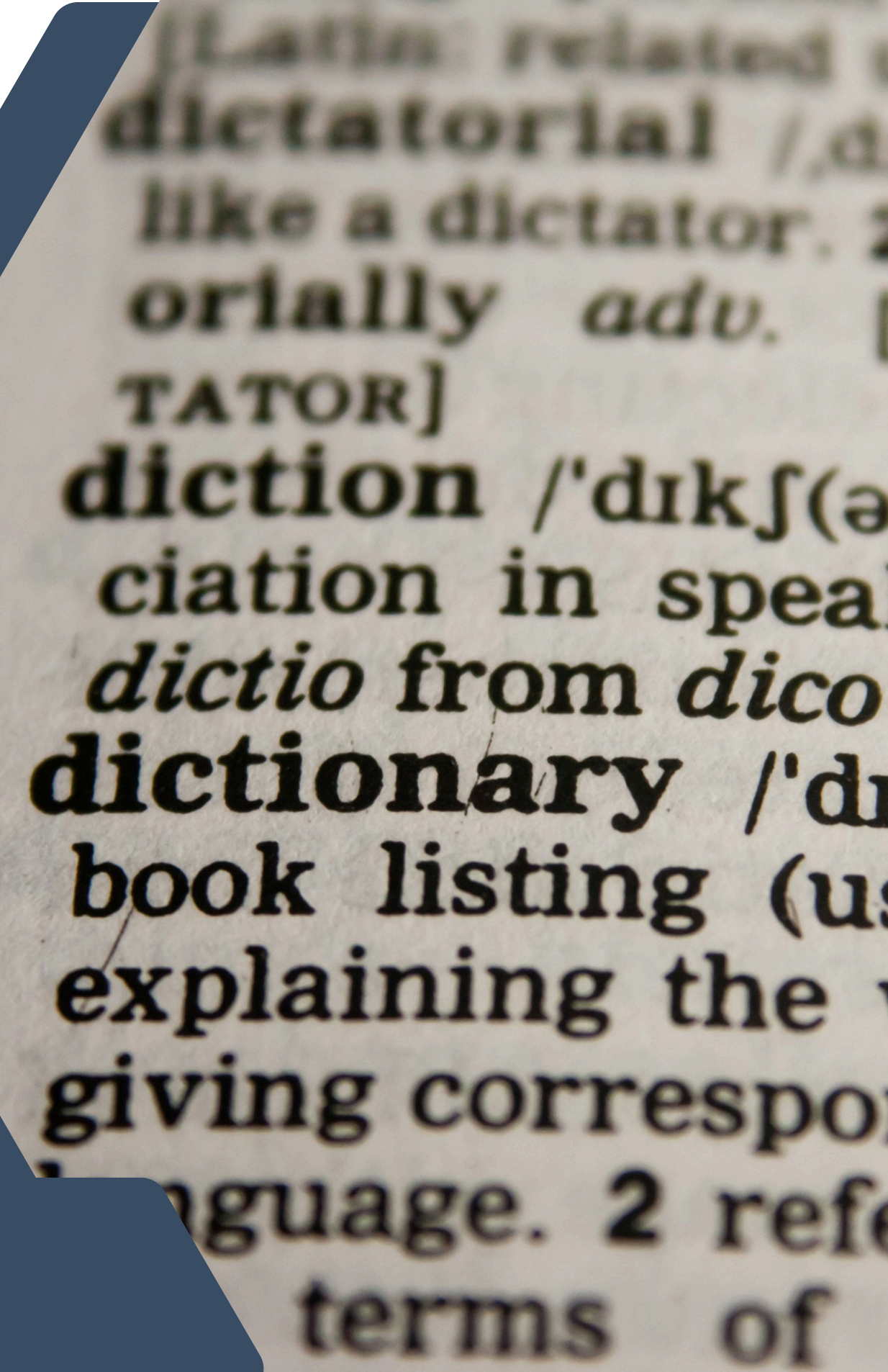
PUBLICATIONS DEVELOPMENT DESKTOP PUBLISHING

To meet your requirements, our desktop publishing staff prepare and present your materials across multiple formats, including print, electronic, browser and mobile device versions.



PUBLICATIONS DEVELOPMENT EDITING

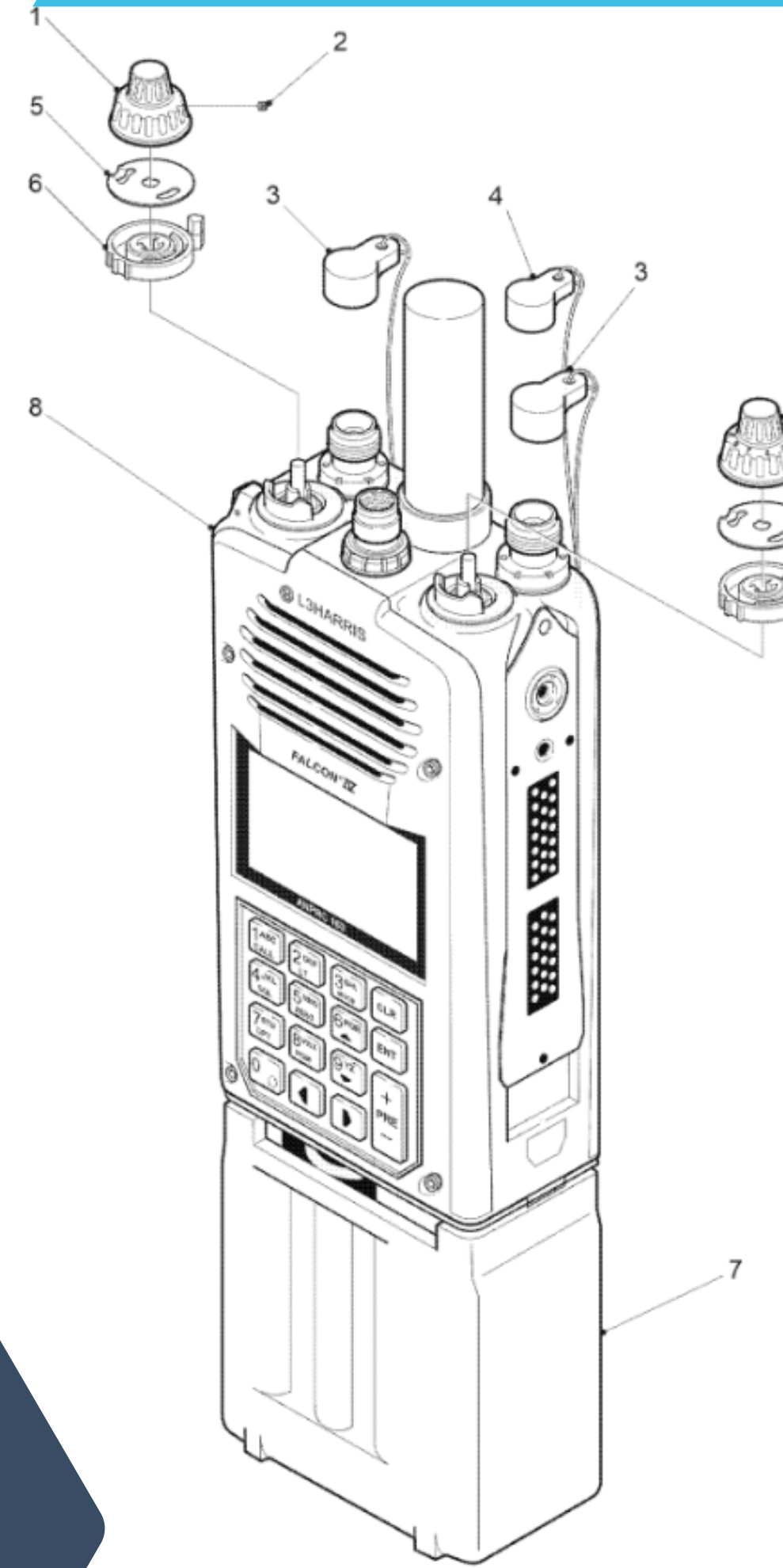
With years of experience, our editors have a keen eye for detail and exceptional language and editing skills.



[Latin: related to
dictatorial /ˈdɪktəˈrɪəl/
like a dictator, 2
orally adv. [bracketed]
diction /ˈdɪkʃ(ə)n/
ciation in speech
dictio from *dico*
dictionary /ˈdɪkʃənəri/
book listing (usually
explaining the
giving corresponding
language. 2 refer
terms of

PUBLICATIONS DEVELOPMENT **ILLUSTRATIONS & GRAPHICS**

Our technical illustrators can visually simplify your complex subjects or products.




PUBLICATIONS DEVELOPMENT **TECHNICAL AUTHORIZING**

Simplicity is everything.
Our technical authors write using
Plain English, and our
documentation is straightforward,
well-structured and highly
readable.



PUBLICATIONS DEVELOPMENT

OUR EXPERIENCE

- ASDEFCON Publications Packages (DID-ILS-TDATA-PUBPACK)
 - Electrical, Mechanical Engineering Instructions (EMEI)
 - Repair Parts Identification Lists (RPILs)
 - Repair Parts Scales (RPSs)
 - User handbooks (UHB)
 - Maintenance manuals
 - Tabulated data charts
 - Product identification lists
 - Training materials and aids
 - Complex colour-rendered 3D graphics
- 

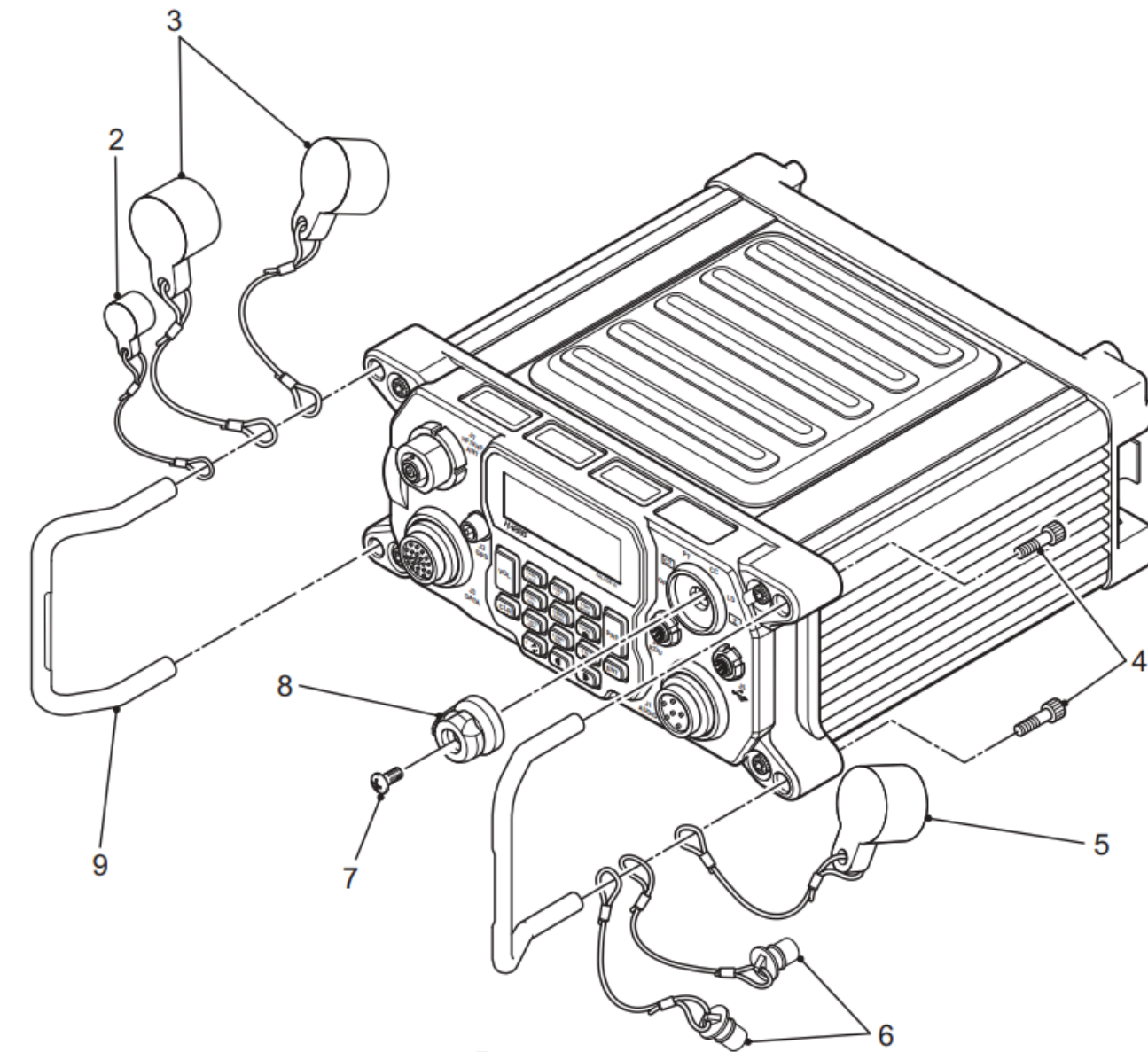
PUBLICATIONS DEVELOPMENT

CASE STUDY – BATTLESPACE COMMUNICATIONS

Our team recently completed over 7300 pages of updated technical publications for a remediation program that will procure, certify and integrate new radios into Australian Defence Force (ADF) equipment, to replace existing capability that is subject to cryptographic obsolescence.

This also included 440 content drawings as well as 70 Repair Parts Scales drawings.

Working on behalf of the prime contractor but directly to Defence, our team was responsible for not only technical authoring and illustrations, but also stakeholder management, reporting and the development of the full publications package (PUBPACK) under their prime contract.



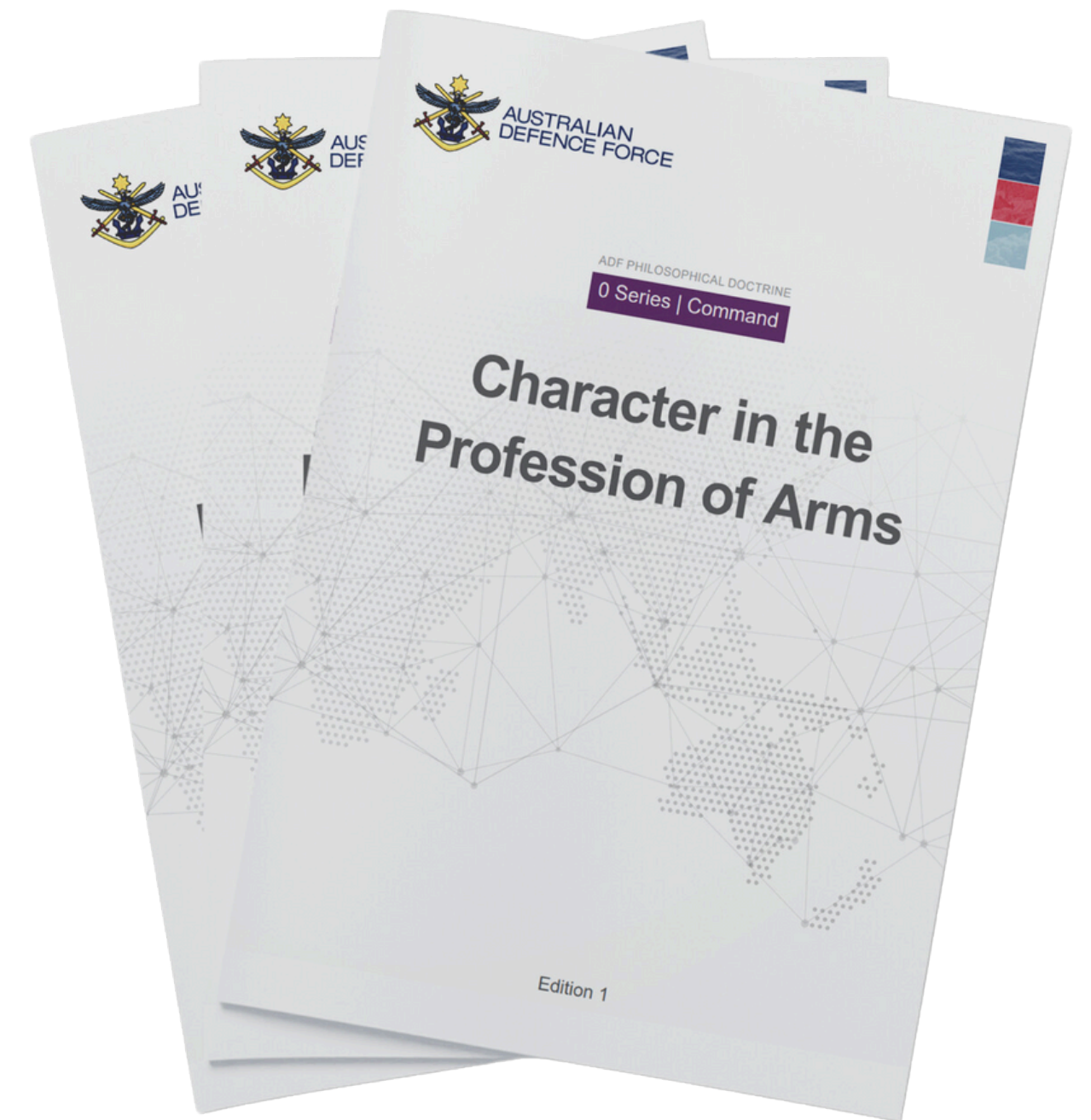
PUBLICATIONS DEVELOPMENT

CASE STUDY – DOCTRINE DEVELOPMENT

Since 2019 our team has been developing Defence Doctrine for both Army Knowledge Centre and most recently as part of the Lessons and Doctrine Directorate (LDD) of the Vice Chief of Defence Force (VCDF) Group.

Our Publication Developers support Doctrine Directorate to maintain the Australian Defence Force (ADF) Doctrine Hierarchy.

They are responsible for project management, consultation, research, analysis, development and delivery of specified publications within a 48 week doctrine development timeline in accordance with the ADF Doctrine Handbook.

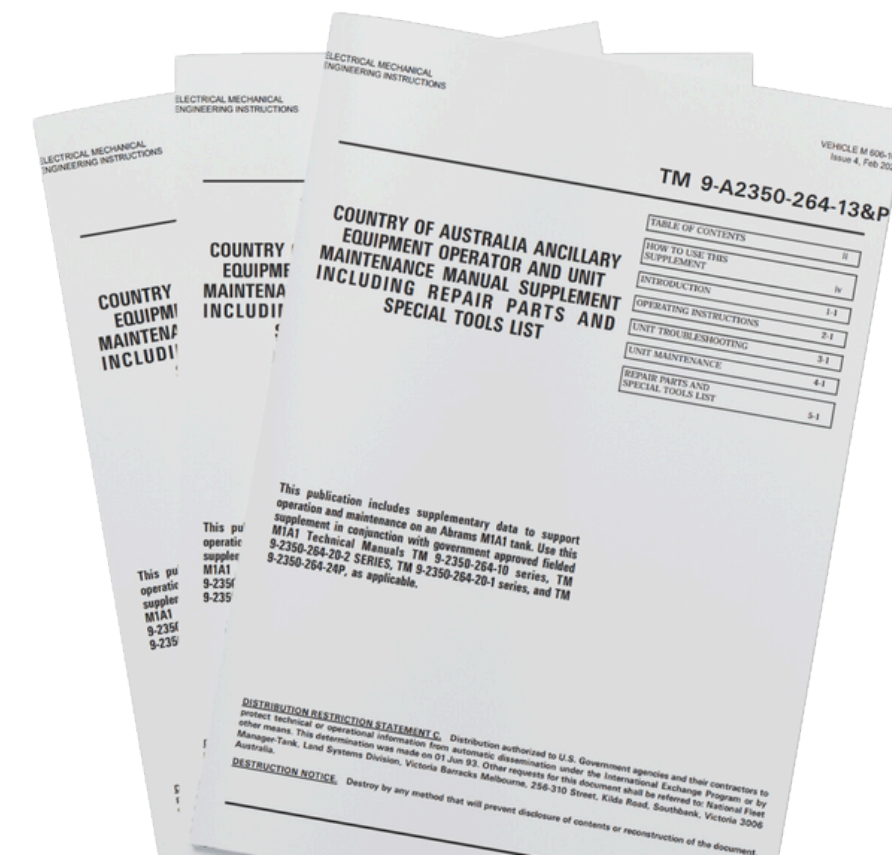
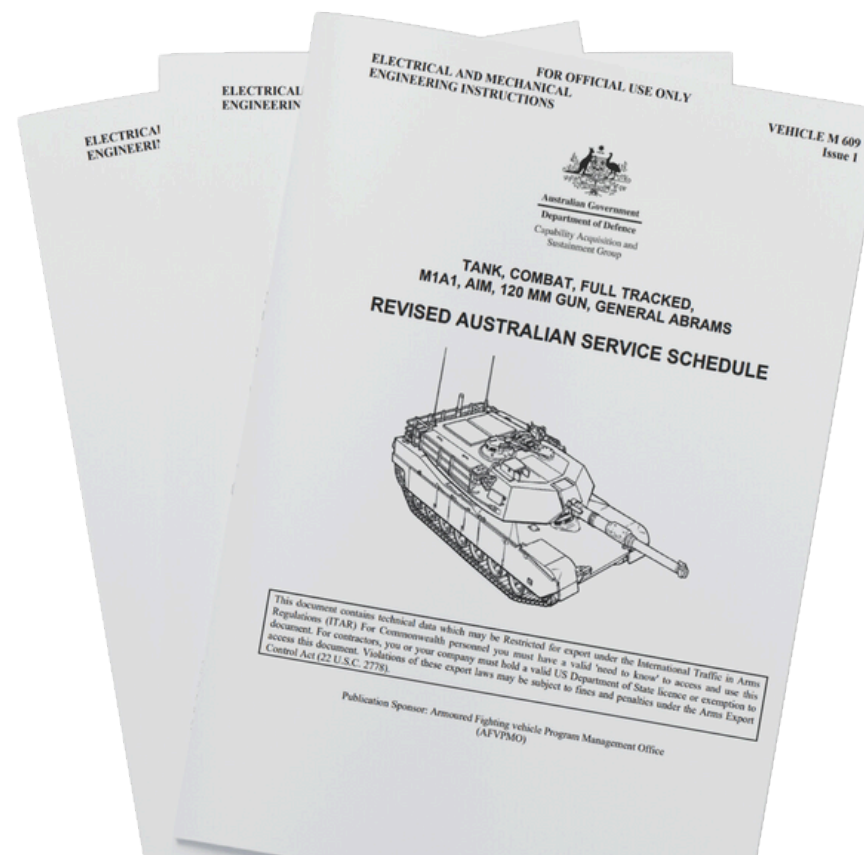
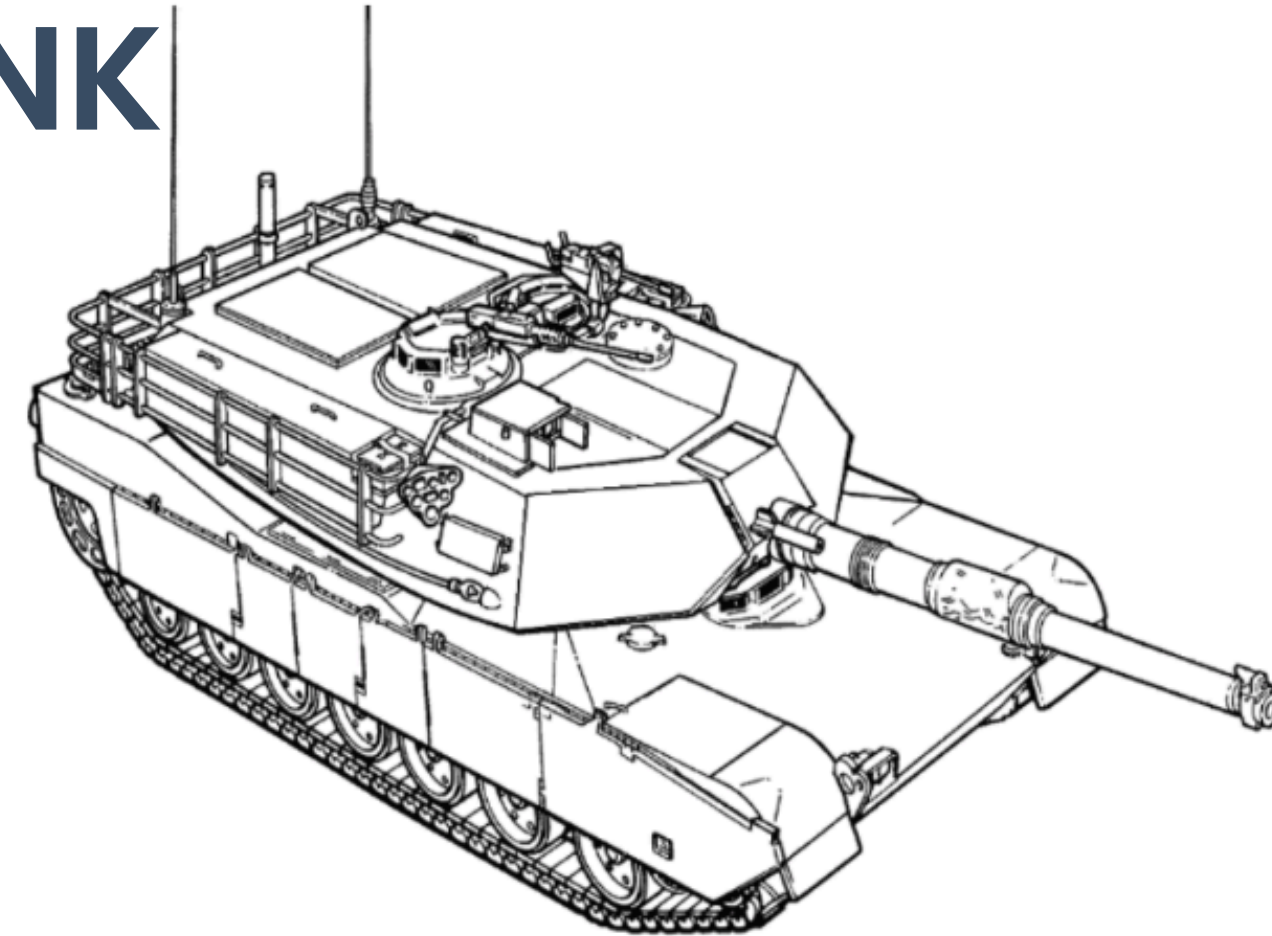


PUBLICATIONS DEVELOPMENT

CASE STUDY – M1A1 ABRAMS TANK

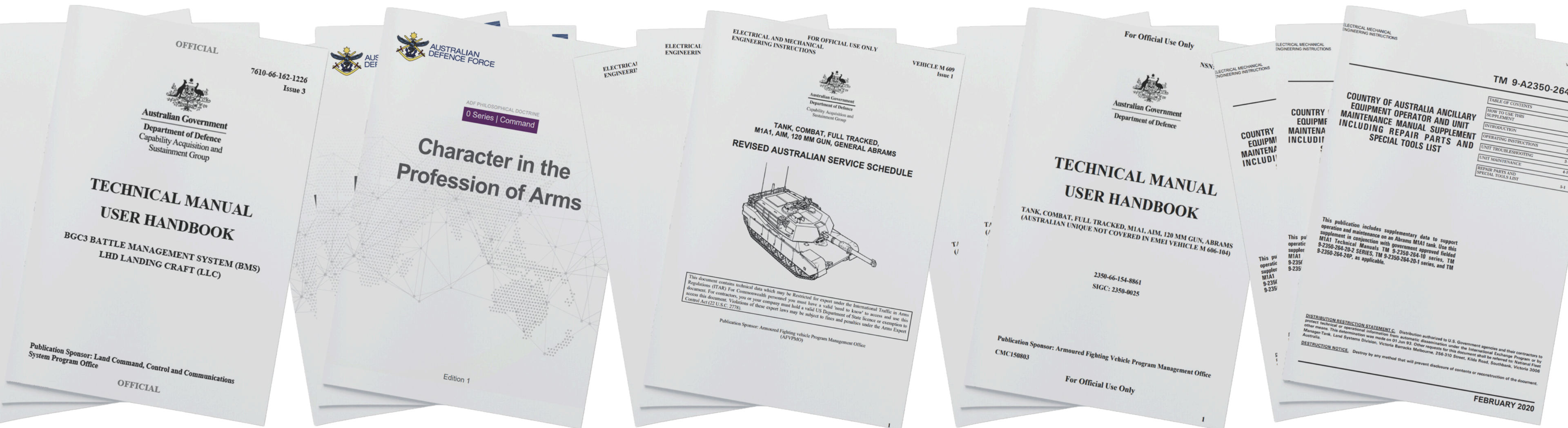
Our team completed over 1250 pages of restructured and formatted technical publications for the Australian Army's M1A1 Abrams Main Battle Tank including updated handbooks, instructions, manuals, and service publications.

The content was drawn from a number of existing Australian and international publications as well as from stakeholder engagement while new content was developed by working alongside subject matter experts for this fleet of armoured vehicles.

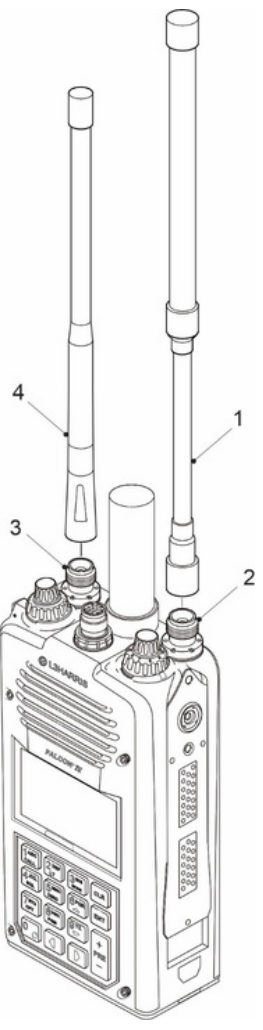
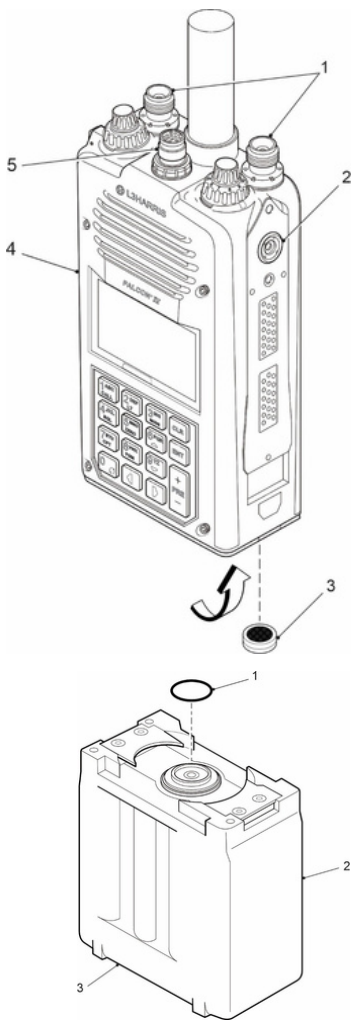
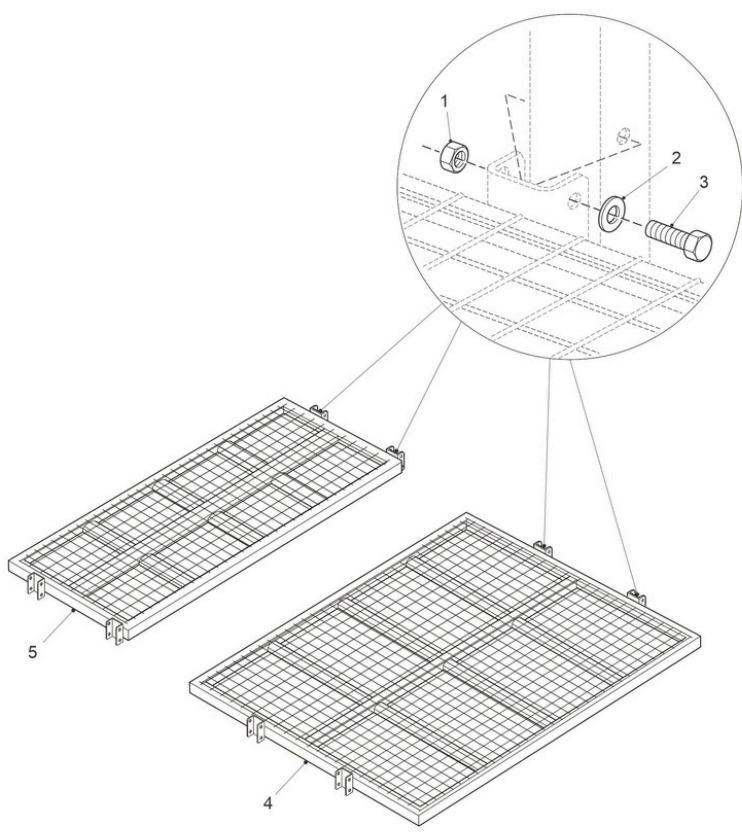
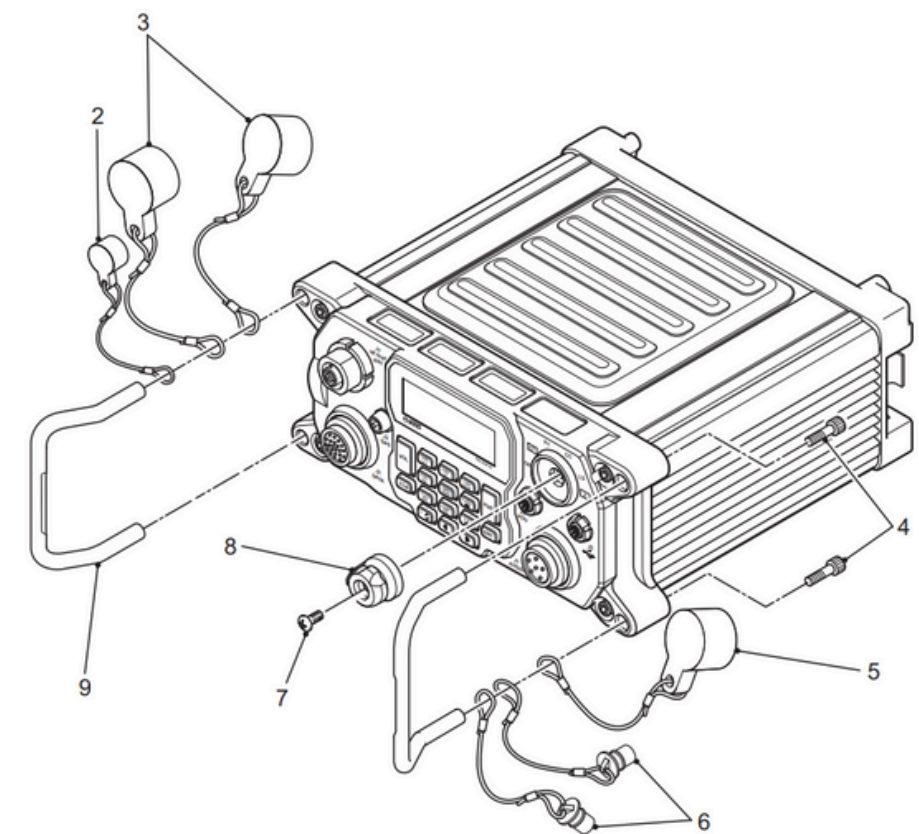


PUBLICATIONS DEVELOPMENT

SAMPLES – AUTHORIZING



PUBLICATIONS DEVELOPMENT SAMPLES – ILLUSTRATIONS



TURRET

CONTACT US

Are you ready to make complex simple?

Get in touch with us to discover how our specialised courses, consulting services or technology solutions can align with your personal or organisational goals.



1800 MY PROJECT (1800 69 77 65)



www.horsell.com.au



info@horsell.com.au



G06 /175 Sturt St, Southbank VIC 3006



HORSELL
make complex simple